



INTERNATIONAL MANAGEMENT INSTITUTE BHUBANESWAR

Shaping global leaders for tomorrow



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Placement Report 2019

International Management Institute, Bhubaneswar (IMI-B) is happy to announce the conclusion of the Final, as well as the, Summer Placement of it's flagship Post Graduate Diploma in Management (PGDM) programme for the class of 2017-19 and 2018-20 respectively. IMI Bhubaneswar had a wonderful conclusion of the placement season—despite the fact that the **batch sizes were 40% more** than that of previous year. Like every year we received an **overwhelming response from the corporate sector**. This year, **52 companies**, showed active interest in our placement process.

“We would like to take this opportunity to thank all our recruiters, the students, and the family members of the students - who have reposed faith in us.”

The Placement Process at IMI Bhubaneswar

The placement process of IMI Bhubaneswar is centered around the students and is guided by the placement team which tries to match the requirements of the corporates with the resources available at the institute and the interest of the students.

The placement process is headed by the Chair Placements who is supported by Manager Placements. The Manager Placements is responsible for the day to day work of the Placement Cell. The Placement cell is supported by members of **Senior Placement Committee (SPC)** and **Junior Placement Committee (JPC)** - drawn from the second year and first year students respectively. The job of the placement committee is to coordinate between the students of the batch, management and the recruiters. **The SPC is also responsible for setting a cut-off threshold of the CTC acceptable to the batch.** If any company is offering below the cutoff threshold the SPC takes the matter to the class and asks for Expression of Interest (EOI). In case no EOI's are received the offer is turned down else campus visits are arranged accordingly. The SPC and JPC together coordinate the campus visit of the recruiters.

Besides managing the placement process, the placement team is also responsible for grooming the students. International Management Institute, Bhubaneswar places a special focus on grooming activities of the students. The objective of the grooming activities is to develop the students as per the requirements of the industry and also to help the students overcome their lacunae. The following is the list of areas in which the placement committee puts a special focus

I. INDUSTRY ANALYSIS

- ◆ Review of news articles
- ◆ CEO profiling
- ◆ Mock PI
- ◆ Entrepreneurship Cell

II. CONTEMPORARY ISSUES

- ◆ Debate
- ◆ Review of news articles
- ◆ Budget analysis
- ◆ Business Thought Leadership series

III. ANALYSIS AND CRITICAL THINKING

- ◆ Mock GD
- ◆ Review of news articles
- ◆ Book review

IV. KNOWLEDGE ENHANCEMENT

- ◆ Six sigma certification
- ◆ Team building exercises
- ◆ Outbound activities
- ◆ Industry visits

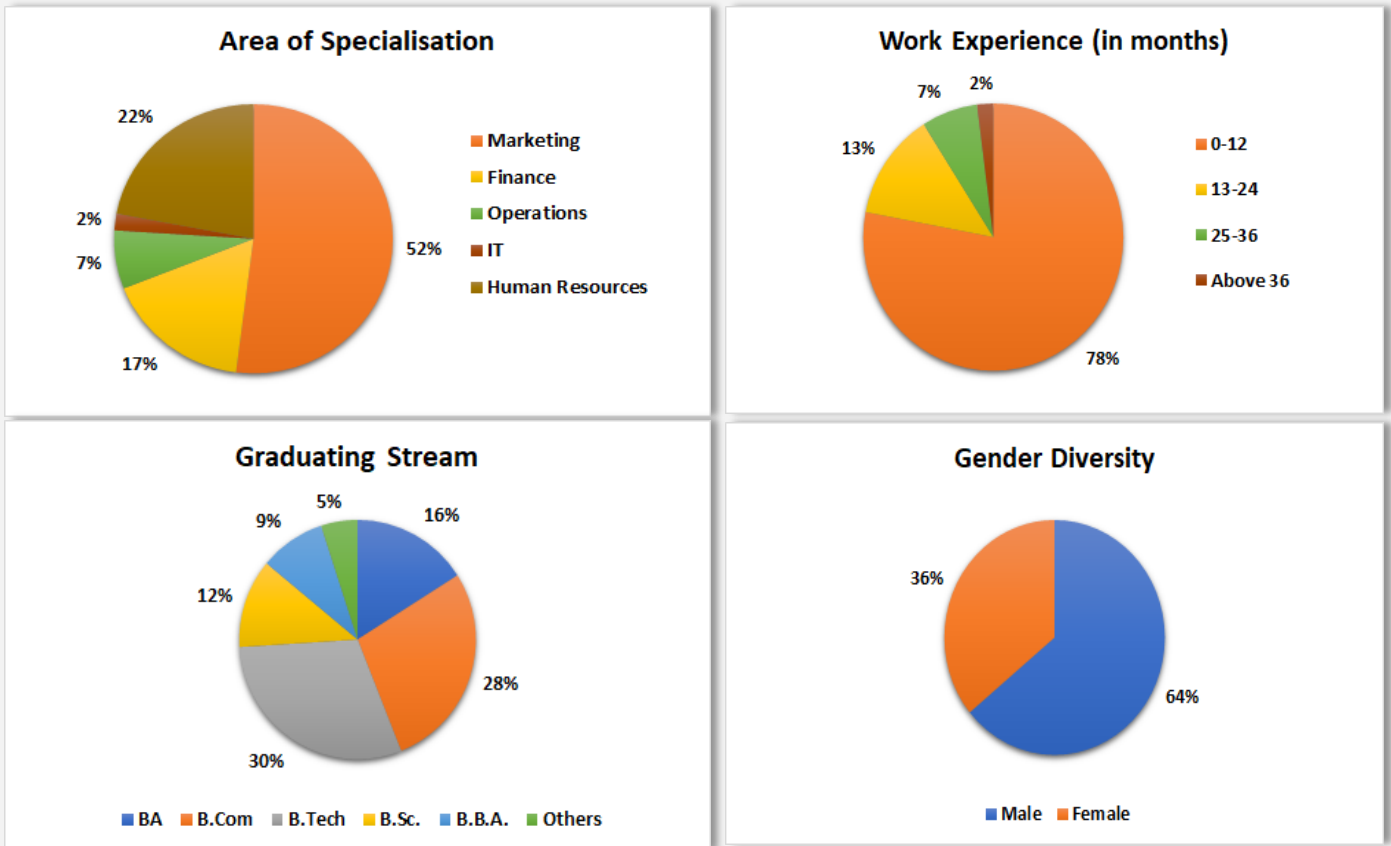
Besides the above, the Institute and the placement committee also sponsors students to participate in national and international level institute held by IITs, IIMs, NITs, etc.

IMI Bhubaneswar places special emphasis on integrating the students with the industry requirements by training them on a host of software which are used in the Industry. It boasts of SAP Lab for ERP and Analytics, Bloomberg Terminal for Finance, Communication Lab for Soft Skills and HR, Markstrat simulation for Marketing, Six Sigma course with KPMG for Operations and Incubation Centre to promote Entrepreneurship.



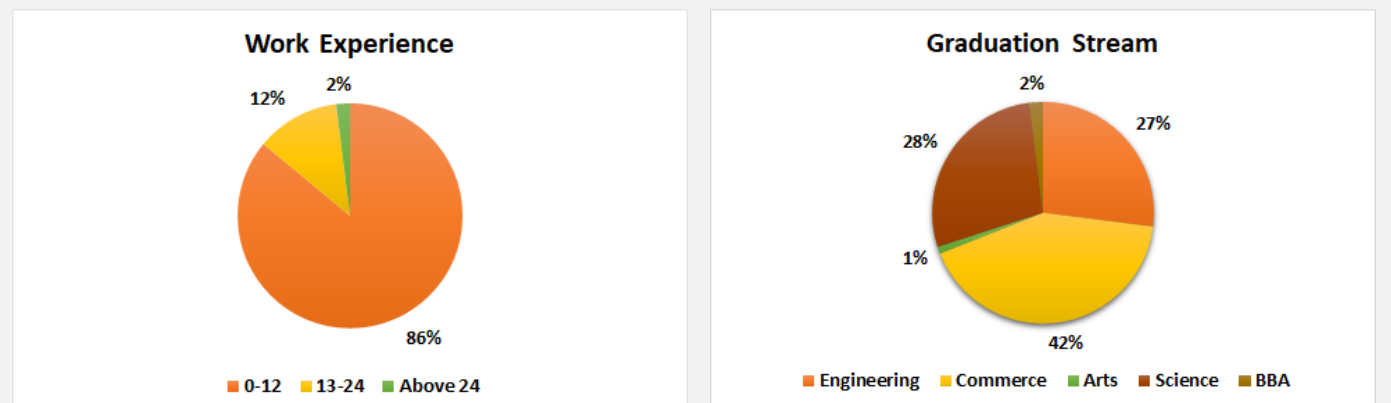
Batch Profile 2017-19 [Final Placement]

The Class of 2017-19 is the seventh batch of students which were to be placed from IMI Bhubaneswar. The students came from diverse background and had a huge diversity. A brief profile statistics is given below:



Batch Profile 2018-20 [Summer Internships]

The Class of 2018-20 would be the eighth batch of students who would be placed from IMI Bhubaneswar in the year 2019-20. In order to give the students as solid grounding of corporate sector Summer Internship Programme of 8 weeks is a mandatory course requirement. This batch is currently undergoing summer internships in various organisations across the country under rigorous methodology and guidance of Faculty Mentors and Corporate Mentors to bring them to a point where they perform at desired levels in the industry. In the batch the **geographic diversity** of India is well represented with students coming from about 14 states of India. Students come from Andhra Pradesh, Assam, Bihar, Chattisgarh, Delhi NCR, Haryana, Jharkhand, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Telengana, Uttar Pradesh, Uttarakhand and West Bengal. A brief profile is given below:



Key Highlights of Final Placements 2019

- ❖ IMI Bhubaneswar announces the **100% final placement** of the batch of 2017-19 consisting of 69 students.
- ❖ **14 Pre-Placement Offers** were given to our students
- ❖ **Multiple Selection** was made by 60% of the companies visiting the campus
- ❖ **Average number of students** selected per company is 5.8
- ❖ A student of IMI Bhubaneswar got **seven (7) chances** to appear for a placements
- ❖ **Total of 470 chances** were created by the placement team for class of 2017-19
- ❖ IMI Bhubaneswar set a records of sorts by bringing in **66% new companies** to the campus.
- ❖ Students have been placed in various metros and cities across the country giving the placements a **Pan-India Focus**
- ❖ **Multitude of Profiles on Offer:** Advisor, Assistant Manager, Business Development Officer, Customer Team Lead, Inside Sales Manager, Management Trainee, Probationary Officer, Relationship Manager, Research Associate, Sales Executive & Sales Trainee were some of the profiles in which our students got selected.
- ❖ **Diversified sectors:** Our students have been placed in various sectors. The sectors are: Banking (39%), Financial Services (25%), Sales (15%), IT & ITES (5%), Marketing (4%), Risk & Credit (3%), Logistics (3%), Research (2%) and other.

100%

14 PPO

Key Highlights of Compensation Details[#]

- ❖ **Maximum CTC** : **Rs. 10.48 lakhs per annum**
- ❖ **Median CTC** : **Rs. 7.58 lakhs per annum**
- ❖ **Average CTC** : **Rs. 7.28 lakhs per annum**
- ❖ **Deviation in CTC** : **+/- Rs. 0.85 lakhs**
- ❖ The top 25% of the batch got an average CTC of Rs. 7.97 lakhs per annum
- ❖ The bottom 25% got an average CTC of 6.13 lakhs per annum per annum
- ❖ Besides the CTC offered various other soft options have also been provided to our students like— Field Reimbursement, Health Cover, LIC / Accidental / Medical Cover, Loans at low Interest Rates, Statutory Bonus etc. *The compensation details may improve once the final offer letters are received by the Institute.*

35% increase
in Maximum
CTC

Key Highlights of Summer Placements 2019

The Institute allows students to do summer internships in companies on the basis of their choice and any student wanting to do so can opt-out of the SIP process and look for internships on his own. For all the others the Institute provides summer internship programs which normally carry stipends.

- ❖ Students doing internship in 32 companies across India
- ❖ Internship in specific domain received like Marketing, HR, IT, Finance and Operations
- ❖ Companies from various sectors like Retail, Hospitality, Consulting, FMCG and BSFI, Retail etc.
- ❖ Projects across cities like Bengaluru, Kolkata, Guwahati, Mumbai, Delhi, Varanasi, Lucknow etc.

| Batch Strength of 2018-20 | 98 |
|------------------------------------------------|----|
| Students doing SIP through Personal Contact | 21 |
| Students Placed for SIP through Placement Cell | 75 |
| Number of Students getting Stipend | 77 |

| Details of SIP and Stipend | Amount |
|-------------------------------------------------|----------------------|
| Maximum Stipend per month | Rs. 40,000 |
| Average Stipend per month | Rs. 13,000 |
| Median Stipend per month | Rs. 10,000 |
| Number of Companies visiting the Campus for SIP | 32 |
| Average Placement per company | 3.06 student/company |

Partial List of Recruiters





About IMI Bhubaneswar

International Management Institute (IMI) Bhubaneswar was established in 2011 to carry forward the legacy of IMI Delhi, India's first corporate sponsored Business School, founded in 1981 in collaboration with IMI Geneva (now, IMD, Lausanne). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience, IMI epitomizes a "gurukul." IMI B currently offers three courses: (a) two-year full-time **Post Graduate Diploma in Management (PGDM)** (b) PGDM (WE) for working executives and (c) **Fellow Program in Management** Programme. The state government of Odisha recognizes IMI Bhubaneswar as a premier institution for recruiting executives for State Public Sector Units (SPSU).



Since the establishment of IMI Bhubaneswar in 2011, faculty members have had a prodigious amount of output in research work. With more than 180 publications in the past six years, the faculty members at IMI Bhubaneswar produce around 30 different types of academic publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. **The faculty members have written about 12 award winning case studies which are now featured in case repositories across the globe.** In the year 2018, IMI Bhubaneswar has conducted three (3) conferences on its campus at Bhubaneswar. "**Annual Conference on Banking and Finance**" was held on August 24-25, 2018. The second conference "**Conference on India and China: Economic, Social and Cultural Perspectives**" was held in joint collaboration with [Sichuan Academy of Social Sciences, Chengdu China](#) on 7-8 December 2018. The third conference "**4th International IMI Bhubaneswar EGADE Business School Global Business Environment Conference**" was held in joint collaboration with [EGADE Business School](#), Mexico City, Mexico on 7-8 December 2018.

IMI Bhubaneswar is the **youngest management institute to be ranked in the NIRF Framework**. In 2018 it was placed in 51-75 category and in 2019 it was ranked 66 All India amongst the Management Institutes Category. The National HRD network ranking (NHRDN 2019) IMI-Bhubaneswar is ranked 2nd in Odisha, 7th best school in East India and 43rd in All India Ranking.

Invitation to Corporates

IMI Bhubaneswar places emphasis on holistic development of the students and believes in active student participation. Students drive every facet of the campus life and in the process learn in the classroom as well as outside of the classroom. Experience the difference at IMI Bhubaneswar.

We take this opportunity to invite companies to our campus for interaction with our students and connect with us for the next placement season

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